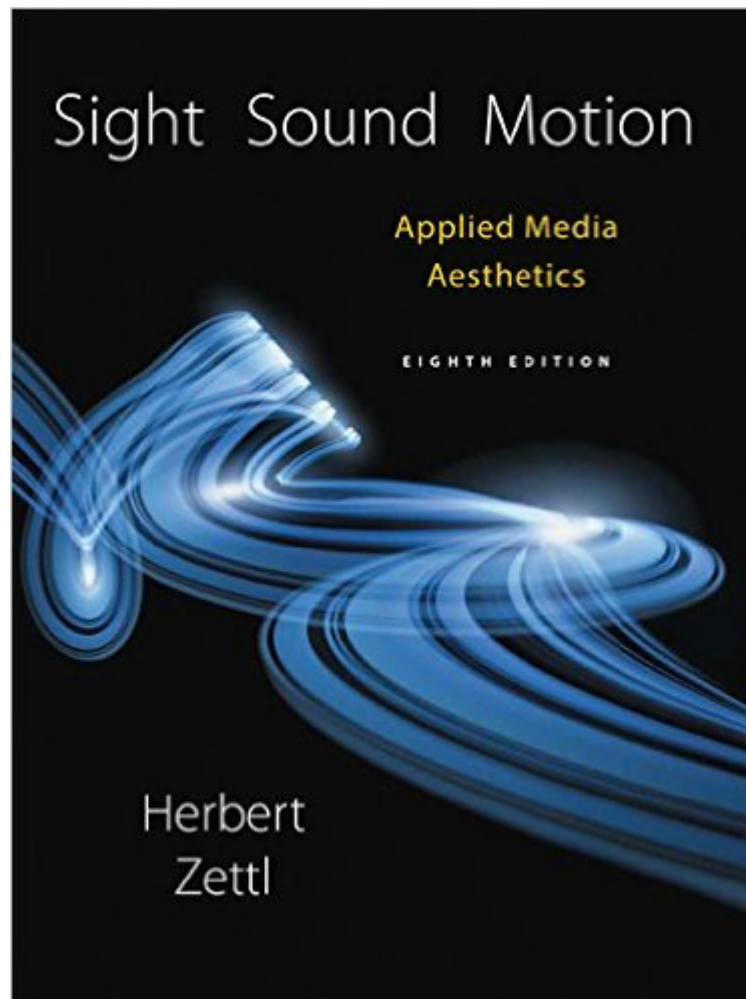


The book was found

# Sight, Sound, Motion: Applied Media Aesthetics (Cengage Series In Communication Arts)



## Synopsis

Delivering the most comprehensive coverage available, Herb Zettl's **SIGHT SOUND MOTION: APPLIED MEDIA AESTHETICS**, 8e thoroughly describes the major aesthetic image elements -- light and color, space, time-motion, and sound -- as well as presents in-depth coverage on how they are creatively used in television and film. Real-world applications bring the text's detailed coverage of aesthetic theory to life. It equips you to think critically about media aesthetics and apply them to production situations. Now presented in full color, the Eighth Edition's engaging presentation is richly illustrated with strong visuals that often draw on traditional art forms, such as painting, sculpture, and dance.

## Book Information

Series: Cengage Series in Communication Arts

Hardcover: 436 pages

Publisher: Cengage Learning; 8 edition (January 1, 2016)

Language: English

ISBN-10: 1305578902

ISBN-13: 978-1305578906

Product Dimensions: 8.5 x 0.8 x 10.9 inches

Shipping Weight: 2.6 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 starsÂ Â See all reviewsÂ (1 customer review)

Best Sellers Rank: #184,668 in Books (See Top 100 in Books) #79 inÂ Books > Humor &

Entertainment > Radio > General Broadcasting #210 inÂ Books > Arts & Photography > Other

Media > Film & Video #218 inÂ Books > Textbooks > Humanities > Performing Arts > Film &

Television

## Customer Reviews

College book. While s rate was better the book is still overpriced.

[Download to continue reading...](#)

Sight, Sound, Motion: Applied Media Aesthetics (Cengage Series in Communication Arts) Sight,

Sound, Motion: Applied Media Aesthetics (The Wadsworth Series in Broadcast and Production)

Media/Impact: An Introduction to Mass Media (Cengage Series in Communication Arts)

Communication Skills: 101 Tips for Effective Communication Skills (Communication Skills, Master

Your Communication, Talk To Anyone With Confidence, Leadership, Social Skills) Social Media:

Master, Manipulate, and Dominate Social Media Marketing With Facebook, Twitter, YouTube, Instagram and LinkedIn (Social Media, Social Media ... Twitter, Youtube, Instagram, Pinterest)  
Social Media: Master Strategies For Social Media Marketing - Facebook, Instagram, Twitter, YouTube & LinkedIn (Social Media, Social Media Marketing, Facebook, ... Instagram, Internet Marketing Book 3)  
Between Film, Video, and the Digital: Hybrid Moving Images in the Post-Media Age (International Texts in Critical Media Aesthetics)  
Sound Innovations for String Orchestra -- Sound Development: Violin (Sound Innovations Series for Strings)  
Sound Innovations for String Orchestra -- Sound Development: Cello (Sound Innovations Series for Strings)  
Sound Innovations for String Orchestra -- Sound Development (Advanced): Warm-up Exercises for Tone and Technique for Advanced String Orchestra (Viola) (Sound Innovations Series for Strings)  
Sound Innovations for String Orchestra: Sound Development (Intermediate) for Cello: Warm up Exercises for Tone and Technique for Intermediate String Orchestra (Sound Innovations Series for Strings)  
Sound Innovations for String Orchestra: Sound Development (Intermediate) for Viola: Warm up Exercises for Tone and Technique for Intermediate String Orchestra (Sound Innovations Series for Strings)  
The Media Handbook: A Complete Guide to Advertising Media Selection, Planning, Research, and Buying (Routledge Communication Series)  
Cello Sight-Reading 1 (The Sight-Reading Series)  
Communication and Communication Disorders: A Clinical Introduction (4th Edition) (Allyn & Bacon Communication Sciences and Disorders)  
Art in Motion, Revised Edition: Animation Aesthetics  
Meditations and Music for Sound Healing: A Leading Oncologist Explores the Healing Power of Sound (Sound Medicine)  
Mass Communication: Living in a Media World (Media and Public Opinion), 4th Edition  
Sing at First Sight, Bk 1: Foundations in Choral Sight-Singing  
Improve Your Sight-Reading! Piano: Level 1 / Early Elementary (Faber Edition: Improve Your Sight-Reading)

[Dmca](#)